## Amplifying Social Messaging: Announcing the Irwin A. and Robert D. Goodman Nonprofit Center

At its 2024 annual dinner, Madison Community Foundation announced the launch of a muchneeded nonprofit center for Greater Madison thanks to a \$5 million gift from the Goodman Foundation. These posts helped amplify that news from MCF's social media channels and email announcements.



**Becki Fiegel** (She/Her) • You Communications Director @ Madison Community Foundation | C... 2w • Edited • •

As a lead-in to our big announcement on Wednesday about the \$5 million gift from the Irwin A. and Robert D. Goodman Foundation, we also spoke with nonprofit leaders about what a Nonprofit Ce ... see more



Why Madison needs a Nonprofit Center

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## **Becki Fiegel** (She/Her) • You Communications Director @ Madison Community Foundation | C... 2w • •

Last night, at our annual celebration dinner -- Madison Gives -- we made a major announcement: A \$5 million gift from the Irwin A. and Robert D. Goodman Foundation to help endow the new Goodman Nonprofit Center at Madison Community Foundation.

The Bob and Irwin Goodman and the Goodman Foundation have touched nearly every corner of the Madison area with their generosity. This gift will provide valuable resources to the organizations they've supported, and many others, so they can grow and thrive.

We celebrated them and their generosity in this video.



Celebrating the Philanthropy of the Goodman Brothers

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